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## Parametric Insurance and Climate Risk: An Innovative Tool for CAT Risk Management

## Agenda

#### 1. Intro to Parametric Insurance

- Key concepts and types of parametric covers
- Comparision to traditional indemnity insurance
- 2. Examples of Parametric Structures
  - Hurricane, wildfire, EQ, tornado, hail
  - 3rd party data is key (NHC, USGS, Satellites, etc.)

#### 3. Market Update from Lockton

- State of the traditional property market
- parametric covers in the market today

#### 4. Q&A

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## Intro to Parametric Insurance

### Parametric Insurance: Index Based Insurance

#### **Underwriting Focus**

- Peril-based underwriting.
- Flexible and highly customized structures to meet clients' needs.

#### Technology and Data Driven

- The trigger must be quantifiable, objective and easily measurable.
- Accuracy, quality and availability of data is essential.

#### Simplified Loss Payment

- Rapid settlement: Indemnification usually within 3 weeks of triggering event.
- All economic loss is eligible for indemnification: PD, BI, NDBI, Extra Expense.

### Opportunity to 'Back Test'

- shows how parametric policies would have responded to prior events
- Not loss-rated

## **Types of Parametric Products**

#### **Natural Disasters**

- Primary Perils: Hurricanes, earthquakes, wildfires, tornados, hailstorms.
- Secondary Perils: Floods, droughts, heat waves, freeze/frost, lack of wind.

#### **Yield Protection**

• Renewable Energy, carbon credits, crop yield.

#### Market & Financial & Economic Yield

• Fluctuations in asset prices, exchange rates or other economic variables.

#### Cyber & Pandemic

- Pandemic triggers: Disease outbreaks, government-imposed lockdowns.
- Cyber triggers: Breach, cloud outage, or duration of business interruption.

## **Traditional Insurance Insufficiencies**





# **Comparing Parametric and Traditional Cover**

	Parametric	Traditional
Loss Trigger	Event-based financial loss or damage	Physical loss or damage
Policy Period	Flexible, short-term seasonal or multi-year LTAs possible	Typically annual, multi-year LTAs possible
Policy Structure	Straight-forward and customized to client's needs	Generally standardized and rigid
Premium Stability	Based on event-probability and flexible client-centric payout structures	Fluctuates heavily with market cycles & major loss events, "take-it or leave it approach"
Claims process	Data-based, remote payout based on pre-defined payout thresholds On-site, manual claims adjustment determines payout after loss occurs	
Claims Timeline	Swift – claims payout typically occurs within 2-4 weeks	Long – averaging months to years for loss adjustment
Basis Risk	Challenge of actual economic loss matching claims payout of event	Deductibles, policy exclusions, sub-limits, specific terms, etc.

# **Parametric Claims Process**



**CLIENT / BROKER** 

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#### **Declaration of Loss**

After the triggering event, the insured has 30 calendar days from that date to issue a **Declaration of Loss Statement** to the insurer

\*Timelines depend on product type and are policy specific

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# **Example Structures**



### Parametric Insurance in Action – Hurricane

### Hospitality Exposure in Florida

#### Pain Point

A hospitality company in Florida had several property locations with significant hurricane exposure

#### **Parametric Solution**

Aware of the increasing costs & challenges of traditional wind coverage, the insured opted to replace their traditional policy with a parametric cover. This decision gave them certainty that they would be paid quickly following a triggering event.

#### Result

A Category 5 hurricane crossed the middle circle of the insured's location resulting in a payout of 40% of the policy limit. The insured purchased a \$10 million limit, resulting in a total payout of \$4 million.

#### Payout Structure Example

Saffir Simpson Category	Wind	Compensation (% of the sum insured)			
	Speed (mph)	≤10mi	>10mi & ≤20mi	>20mi & ≤30mi	
3	≥111 - 130	15%	10%	5%	
4	≥130 & <157	40%	15%	10%	
5	≥157	100%	40%	15%	





### **Parametric Insurance in Action – Wildfire**

Securing financial resilience in California

#### **Pain Point**

Over the last few years the insured's deductible had been steadily increasing due to constraints in California for wildfire coverage. The high value of the assets created a larger self-insured retention and the client was looking to mitigate their exposure.

#### **Parametric Solution**

A binary cover with a 100-meter buffer around the assets to cover their deductible in the event of a wildfire. The binary nature of the coverage ensures 100% payout of the policy limit.

#### Result

The coverage area was breached, and the final burn scar is shown in the diagram. The insured had purchased a \$5 million policy limit. Following the event, they received the full payout of \$5 million, allowing them to fully cover their deductible.

#### Payout Structure Example

Final burn scar breaching the insured's coverage area



### Parametric Insurance in Action – Earthquake

Deductible Buy-Down Alternative for Japan & California

#### **Pain Point**

A company with retail stores and facilities in Japan and California was faced with increasing earthquake deductibles through their traditional program.

#### **Parametric Solution**

An earthquake structure based on Peak Ground Acceleration, designed to trigger at a lower threshold in order to cover the deductible layer.

#### Result

In the event of an earthquake with a recorded PGA of 80%g, the insured would be entitled to a payout of 50% of the policy limit.

#### **Payout Structure Example**

<b>PGA</b> (% g)	Payout (% location limit)
40%	10%
60%	30%
80%	50%
100%	70%
120%	100%



### Parametric Insurance in Action – Tornado

#### **Technology Warehouse**



A technology company looking to cover assets essential to their operations was unable to find affordable options in the traditional market, primarily due to high BI values.

#### **Parametric Solution**

A parametric tornado cover was purchased, with the \$70 million limit being fully allocated to their BI exoosure.

#### Result

lif a tornado were to hit the insured location with 45% of the coverage area impacted by EF 2 intensity, and 30% by EF 1 intensity, then the resulting payout would be (45%\*50%)+(30%\*15%)=27% of the Annual Aggregate Limit.

Payout Structure Example	

Tornado Category (Enhanced Fujita Scale)	Compensation (% of the sum insured)		
EF 1	15%		
EF 2	50%		
EF 3	75%		
EF 4	100%		
EF 5	100%		





### Parametric Insurance in Action – Hail

#### Hail Storm in Central Texas

#### **Pain Point**

A renewable energy company experienced significant damage following a severe hailstorm that hit their solar farm. Their traditional policy left the client with a challenging claims process leading to unfavorable terms at renewal.

#### **Parametric Solution**

A parametric cover was designed that would match the loss amount the client sustained previously based on maximum hailstone size recorded on site by radar.

#### Result

The payout is based on the % of area impacted and the payout table. The insured's site was impacted by multiple hailstones of varying size. With a \$10 million policy limit, the parametric cover would have paid out \$3,465,000 for the event.

#### Payout Structure Example

Hail size (in)	Hail Size Payout		Area Impacted		Payout (%)
<2.25	0%	х	0%	=	0%
2.25	5%	х	0%	=	0%
2.50	10%	х	24%	=	2.40%
2.75	25%	х	33%	=	8.25%
3.0	50%	х	33%	=	16.50%
3.25	75%	х	10%	=	7.50%
>3.5	100%	х	0%	=	0%



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# **Market Update from Lockton**

### **Parametric in Action**



### **Parametric Insurance Summarized**

#### **TRANSPARENT & FLEXIBLE COVERS**

- > Model based and data driven underwriting.
- > Reduced premium volatility.
- > Highly-correlated peril triggers.
- > Predictable payouts, transparency, and contract certainty.
- > No deductibles, exclusions, or sub-limits.

#### NEAR IMMEDIATE INDEMNIFICATION & SIMPLIFIED CLAIMS PROCESS

- > No manual loss adjustment; a simplified proof of loss statement initiates loss settlement.
- > Quick payouts: liquidity, cash-flow stabilization, and earnings/balance sheet protection.
- Can cover ANY economic loss: physical damage, business interruption, non-damage business interruption, gap protection, debris removal, difference in conditions and difference in limits.

#### ENHANCED COVERAGE & PORTFOLIO DIVERSIFICATION

- > Carving out the natural catastrophe exposure can protect loss ratios of a traditional program.
- > Alternative solution to traditional deductible buy-down options, protecting self-insured retentions.
- > Offers capacity that may be limited in the traditional market.

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# QUESTIONS

### **Contact Us**

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https://www.linkedin.com/company/descartesunderwriting/

https://x.com/DescartesUWing



#### Will McMillan

will.mcmillan@descartesunderwriting.com



#### **Austin Casel**

acasel@lockton.com

#### **COMING UP**

#### **RISKWORLD 2025:**

- O5/05/25: Parametric Insurance: From Buzzword to Coverage Solution presented by Brian Thompson
- **05/06/25**: The Evolving Wildfire Landscape presented by Tiffany Kinne

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All parametric cover carries the risk that the trigger index may not be perfectly correlated with the underlying risk exposure, with the result that the insured may suffer a loss without the parametric insurance being triggered.

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